

## COURSE SPECIFICATION DOCUMENT

<b>Academic School/Department:</b>	Richmond Business School
<b>Programme:</b>	Finance & Investment with Combined Studies
<b>FHEQ Level:</b>	6
<b>Course Title:</b>	International Finance
<b>Course Code:</b>	FINC 6103
<b>Total Hours:</b>	160
Total Hours	160
Timetabled Hours:	45
Guided Learning Hours:	15
Independent Learning Hours:	100
<b>Credits:</b>	16 UK CATS credits 8 ECTS credits 4 US credits

### **Course Description:**

Taking a global perspective, the course focuses the basics of multinational financial management from an international finance perspective. An understanding of multinational finance begins with a mastery of the principles of exchange rates—how they are determined, how they affect the prices of goods and services, and their relationship to interest rates. The course also covers foreign exchange markets, multinational accounting, foreign exchange risk, strategies and tools for managing exchange rate exposure, import and export finance, and multinational financial management.

### **Prerequisites:**

ACCT 5102 Financial Decision Making AND 70 Credits

**Aims and Objectives:**

This course begins with an examination of the international financial environment, leading to consideration of international financial management techniques. The determination of exchange rates in forex markets, together with their causes and consequences for prices, interest rates and macroeconomic quantities, forms the pivotal element. Other aspects covered including international financial markets, forex risk and techniques for hedging, as well as multinational financial management.

**Programme Outcomes:**

L6 A1 A2

L6 B1 B2

L6 C3

A detailed list of the programme outcomes are found in the Programme Specification. This is located at the archive maintained by Registry and found at:

<https://www.richmond.ac.uk/programme-and-course-specifications/>

**Learning Outcomes:**

By the end of this course, successful students should be able to:

- Develop a robust understanding of the nature and role of the international financial system, including its key market and institutional components
- Understand and critique the various regimes of exchange rate determination, including the consequences for global economies and business
- Critically analyse the functioning of the international financial system, including modes of regulation
- Explain and utilise a range of international financial decision-making tools, including Forex and other risk management.

**Indicative Content:**

- The evolution of the financial system in response to changing circumstances
- Introduction to exchange rate determination under various regimes
- Macroeconomics, the balance of payments and exchange rates
- Exchange rate relationships: PPP, IFE, IRP
- Hedging exchange rate risk: forwards, futures, options and swaps
- International financial investment
- International capital budgeting, including international WACC

**Assessment:**

This course conforms to the University Assessment Norms approved at Academic Board and located at: <https://www.richmond.ac.uk/university-policies/>

**Teaching Methodology:**

This course will be delivered face to face through a combination of lectures and interactive sessions. In addition to classroom activities, there are guided learning elements that are tutor led and arranged through Blackboard. These activities can be asynchronous online sessions, flipped classrooms, set readings with discussion boards or set guest lectures for example. Set activities are monitored by the instructor to ascertain student engagement. Students are encouraged to prepare for class and to play an active part, to raise questions, following-up ideas and interact with a wide range of provided material.

**Indicative Text(s):**

Fox, R. and Madura, Jeff (2023) *International Financial Management*, 6<sup>th</sup>edn. USA: Cengage Learning.

**Journals:**

American Economic Review.

The Economic Journal.

International Finance.

Journal of Economic Perspectives.

Journal of International Money and Finance.

Journal of Political Economy.

Quarterly Journal of Economics.

**Websites:**

Bloomberg Business Week. Available at: [www.bloomberg.com](http://www.bloomberg.com) (Accessed: November 2024),

The Economist. Available at: [www.economist.com](http://www.economist.com) (Accessed: November 2024).

The Financial Times. Available at: [www.ft.com](http://www.ft.com) (Accessed: November 2024).

The Wall Street Journal. Available at: [www.wsj.com](http://www.wsj.com) Accessed: November 2024).

**Change Log for this CSD:**

Nature of Change	Date Approved & Approval Body (School or AB)	Change Actioned by Registry Services
First Edition	Nov 2024	